



whole & paid

CONFERENCE

SPONSORSHIP OPPORTUNITIES



May 21, 2026



The Bibb Mill Event Center
Columbus, GA

Partner with us to bring healing, hope & wholeness to women leaders.



may 21
2026



HEY! LET'S HEAL
podcast weekend
THEME *saturated in glory*

Paid & Whole Business Luncheon

alexis lott + herman williams

Healing Your Relationship With Money Podcast Talk

alexis lott

Pricing for Profits Workshop

alicia lawrence

Live Instagram Training & Workshop

TICKETS

\$99

ONLY
50 SEATS



**THE BIBB MILL EVENT CENTER
THE BIBB ROOM**

3715 FIRST AVE. COLUMBUS, GA 31904

11AM-4PM

DOORS OPEN

@ 10:30AM

REGISTER TODAY: WWW.ALEXISMLOTT.COM



ABOUT WHOLE & PAID



Whole & Paid is a transformative conference designed for LMI women leaders, entrepreneurs, and faith-driven professionals ready to move from idea to execution with their side-hustle or solopreneur business idea.

Rooted in faith, strategy, and sisterhood, this event creates space for healing personal wounds that hinder professional growth — while equipping attendees with real tools they can use immediately to launch their business.

Your sponsorship places your brand at the intersection of healing and hustle — reaching an engaged, purpose-driven audience of women ready to invest in themselves and their communities.

50+

Expected Attendees

1,000+

Email Subscribers

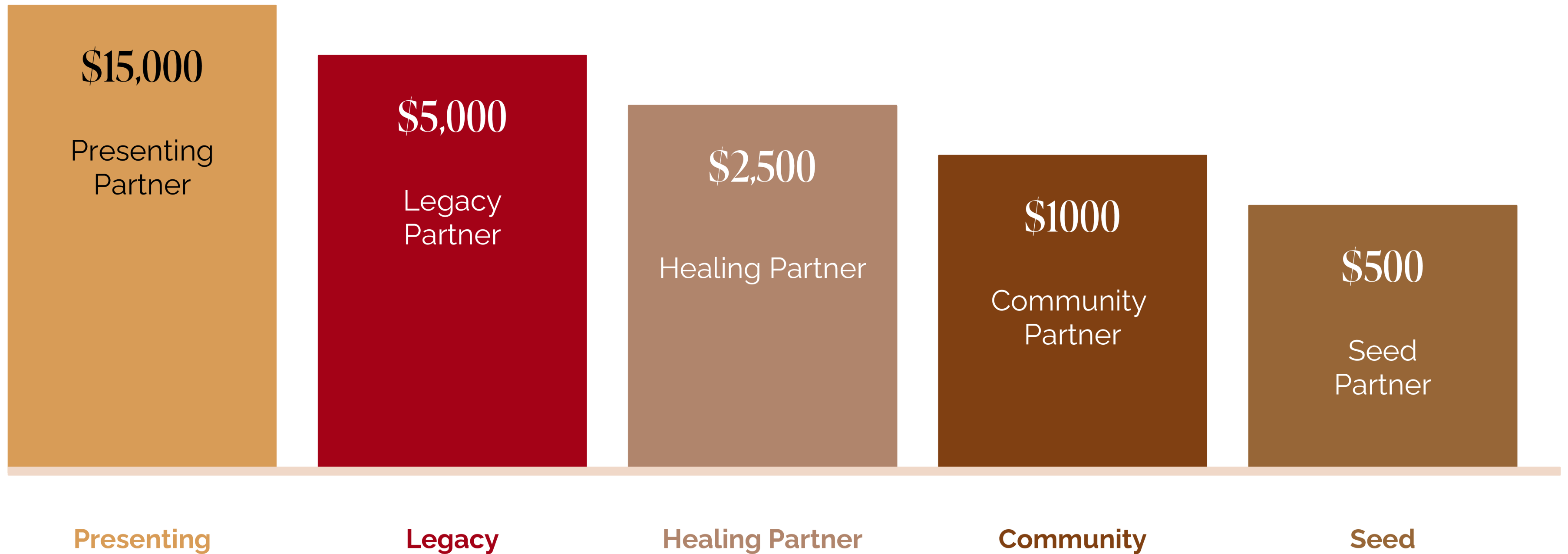
1 Day

of Immersive Programming

100%

Women-Led Event

SPONSORSHIP TIERS AT A GLANCE



Five tiers to fit every budget – every investment makes healing happen.



\$15,000

**PRESENTING
PARTNER**

1

WHAT YOUR SPONSORSHIP INCLUDES

- Exclusive title sponsor — event named in partnership with your brand
- Premium 10-minute speaking slot during the main program
- Full-page ad in event program + logo on all event signage & stage backdrop
- Logo featured on all promotional materials, social media, and website
- Dedicated email broadcast to our full list (1,000+ subscribers)
- 10 complimentary VIP tickets with reserved seating
- Branded booth / activation table in premium location
- Pre-event social media spotlight campaign (3 dedicated posts)
- Recognition in opening & closing remarks

WHAT YOUR SPONSORSHIP INCLUDES



\$10,000

**LEGACY
PARTNER**

2

- 7-minute branded speaking opportunity during the program
- Half-page ad in event program + logo on stage signage
- Logo on all promotional materials and event website
- Co-branded email broadcast to our full subscriber list
- 8 complimentary tickets (2 VIP, 6 general admission)
- Branded booth / activation table
- 2 dedicated social media spotlight posts
- Recognition in opening remarks and printed acknowledgments



\$5,000

**HEALING
PARTNER**

3

WHAT YOUR SPONSORSHIP INCLUDES

- 5-minute speaking spot during a breakout session
- Quarter-page ad in event program + logo on interior signage
- Logo featured on event website and selected promotional materials
- Mention in 1 dedicated email broadcast to full list
- 5 complimentary tickets (1 VIP, 4 general admission)
- Shared booth / activation table
- 1 dedicated social media spotlight post
- Recognition in printed program acknowledgments



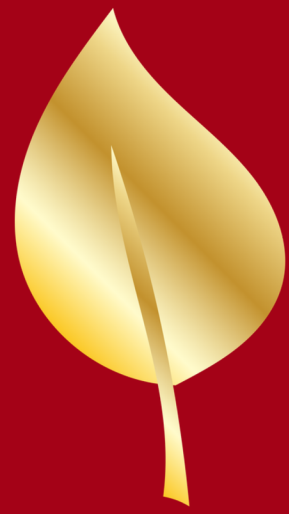
\$2,500

**COMMUNITY
PARTNER**

4

WHAT YOUR SPONSORSHIP INCLUDES

- Logo in event program and on event website
- Mention in a sponsor email broadcast to full subscriber list
- Branded materials displayed at the event (table clings / flyers)
- 3 complimentary general admission tickets
- Shoutout on event social media (1 shared post)
- Recognition in printed program acknowledgments



\$500

**SEED
PARTNER**

5

WHAT YOUR SPONSORSHIP INCLUDES

- Name / logo listed in printed event program
- Mention on the event website sponsors page
- Recognition in social media thank-you post
- 2 complimentary general admission tickets

SPONSORSHIP BENEFITS COMPARISON

BENEFIT	PRESENTING \$15K	LEGACY \$10K	HEALING \$5K	COMMUNITY \$2.5K	SEED \$500
Speaking Slot	10 min	7 min	5 min	–	–
Email Broadcast	Dedicated	Co-branded	Mentioned	Mentioned	–
Logo on Materials	All promo	All promo	Selected	Website	Program
Event Signage	Stage + All	Stage + Interior	Interior	–	–
Branded Booth	✓	✓	Shared	–	–
Social Media Posts	3 Dedicated	2 Dedicated	1 Dedicated	Shared	Thank-you
Complimentary Tickets	10 VIP	2 VIP + 6	1 VIP + 4	3 GA	2 GA
Program Acknowledgment	✓	✓	✓	✓	✓



READY TO PARTNER WITH US?

Scan the QR Code to Secure Your Sponsorship Today

www.alexismlott.com/events

*Sponsorship spots are limited. The sooner you commit,
the greater your visibility with our community.*

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